



## Florida House of Representatives

**Bruce Kyle**

Representative, District 73

Reply to:

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August 3, 2005

Committees:  
Justice Council, Chair  
Rules & Calendar Council  
Business Regulations Committee

☐ Room 1201, The Capitol  
402 South Monroe Street  
Tallahassee, Florida 32399-1300  
(850) 488-1541

Chief William H. Foster  
Regulations & Procedures Division  
Alcohol & Tobacco & Trade Bureau  
P.O. Box 14412  
Washington, DC 2004-4412

ATTN: Notice No. 41

Dear Chief Foster:

Under your regulations, most beer, wine and distilled spirits labels may not provide consumers with basic meaningful information as to what is in the product.

Most food packages, soft drink containers, over-the-counter drugs, and even dietary supplements provide consumers with basic consumer information on the label. Alcohol beverages (with some exceptions) are the only major class of consumable goods that does not provide important information the labels, such as serving size, alcohol per serving, calories, fat and protein per serving, as well as allergens and ingredients.

Furthermore, existing label requirements for beer, wine and spirits are so disparate as to promote consumer confusion.

I believe providing basic consumer information is necessary so that consumers may make informed choices about what to drink and how much to drink. Caloric information per serving is important to anyone who is watching their diet. Alcohol per serving should be important to anyone trying to monitor their intake.

I urge TTB to act expeditiously to adopt a regulation that permits meaningful consumer-oriented Serving Facts on beer, wine and spirits labels. Meanwhile I urge TTB to allow manufacturers voluntarily to provide this kind of truthful, non-misleading information on labels while the rulemaking process proceeds.

Sincerely,

A handwritten signature in dark ink, appearing to read "Bruce Kyle", is written over a light blue rectangular background.

Representative Bruce Kyle  
District 73